



BYDGOSZCZ – 2013 v3 PANEL

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“Digital cameras, creative workflows.

Problems with invisible reasons, solutions with visible results”

November Tuesday 19th - 5.30 pm

This panel will be hosted at Camerimage by Sony Digital Motion Picture Centre in Europe with the support of **Kazik Suwala** (Camerimage), **Ainara Porron** (Sony Europe) & **Irena Gruca** (FilmPRO)

TOPICS

Right now, in the digital era, filmmakers have a rich and ever expanding palette of new tools to enhance their cinematographic intentions and achieve their artistic goals.

Manufacturers, producers, cinematographers, rental houses and postproduction facilities have discovered different intelligent methods to deal with what often ends up as challenging phases in the new processes of digital workflows.

De-Bayer, Color pipeline, Image monitoring & look previews will be the main topics covered by this panel. These subjects will be investigated from the creative and technical angles. We'll explore how they affect our work to achieve the intentions, expectations and requirements of Cinematographers, Directors, Producers, Independent Filmmakers, VFX, and Postproduction departments.

There can be a lack of communication between the departments and things may get “lost in translation”. We suffer from “information overload” due to the overwhelming amount of knowledge all professionals must acquire (new equipment and new processes) and apply to the practical realities of work commitments and time constraints.

The panel will deal with the challenges and discoveries of each phase and the varied strategies developed to helping guide us through the digital cinematography road map with simplicity, efficiency, and clear understanding to create images with greater emotional dimension.

Organizers and participants next page

ORGANIZERS

Roberto Schaefer,^{ASC, AIC} Cinematographer USA
Philippe Ros,^{AFC} Cinematographer, Digital Imaging Supervisor FRANCE
Madelyn Most, Camerawoman and writer about cinematography UK

PARTICIPANTS

Henning Rädlein Head of Digital Workflow Solutions **ARRI** GERMANY
Tom Crocker Sony Product Specialist **SONY EUROPE** NORWAY
Denis Lenoir^{AFC, ASC} Cinematographer USA
Szimon Lenkowski^{PSC} Cinematographer, **IMAGO** Technical Committee POLAND
Tommaso Vergallo Digital Managing Director **DIGIMAGE** Digital Film Lab FRANCE
Filp Kovcin Director / Editor / Postprod. Supervisor - **FILMPRO** magazine - **EBH rental** POLAND
Mike Owen Professional Image Marketing Manager **CANON EUROPE** UK
Dana Ross Director of Creative Relations **TECHNICOLOR** USA
Stephen Lighthill^{ASC} Cinematographer, Member of the ASC Technical Committee USA
Patrick Leplat Chief Operating Officer & Marketing manager **PANAVISION** FRANCE
Frederic Goodich^{ASC} Cinematographer / Chair, Int'l Committee / Secretary ASC USA
Jay Patel DIT UK